



Manifesto 2016-2018

OPERATIONS & COMMUNITY

- **Increase membership to 200 organisations**
- **Recruit professional office manager**
- **Implement mass communication strategy**
- **Expand and re-energise street rep system**
- **Increase number of educational, social and networking events**
- **Facilitate exports through Certificates of Origin service**

EMPLOYMENT & INFRASTRUCTURE

- **Monitor implementation of Local Economic & Community Plan**
- **Create a brand and promote Tullamore as a sustainable destination for investment**
- **Lobby for development of business park at Council-owned lands at Clonminch**
- **Be proactive in securing tenants for quality vacant office space**
- **Be proactive in securing alternative funding for advance factory at Srah**
- **Activate peer group of largest employers to encourage expansion-led growth**
- **Assemble panel of ambassadors to facilitate investment itineraries**
- **Explore options for promoting Offaly's construction suppliers and sub-contractors**

Manifesto 2016-2018

PLACE MAKING

- **Plan for and actively support a Tidy Towns win**
- **Lobby for planned approach to presentation of town centres**
- **Achieve 75% buy in to Colour Tullamore scheme**
- **Facilitate consensus on Street Enhancement Scheme**
- **Manage and promote a live calendar of events**
- **Triple sales of Quids vouchers**
- **Ensure proper consolidated signage is provided on approach roads**
- **Ensure proper signage is provided for town centre car parks**
- **Activate a panel of ambassadors to provide a historical walking tour of Tullamore**
- **Activate a peer group to support Offaly Tourism and attract events of national significance**
- **Develop and implement a tactical plan for capitalising commercially on major events**
- **Lobby for re-establishment of town centre festival**
- **Lobby for facilities to support town centre food market**
- **Lobby for free Wi-Fi in town centre**
- **Lobby for area plans for Harbour and Texas sites**
- **Lobby for archaeological investigation and sensitive development of Durrow Abbey**
- **Work with local agencies to develop tourist office**



Tullamore & District
CHAMBER
IN BUSINESS FOR BUSINESS